



Change Strategist

Keynote Speaker • Author • Coach • CSP

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Invest in Change

An effervescent dynamo who exudes wit, wisdom, energy and enthusiasm, Edie Raether, The Maestro of Motivation, is known for her high-content keynotes that provide power tools that optimize performance. A change strategist, CSP (certified speaking professional),

TEDx speaker and performance coach, Edie has inspired thousands of associations and Fortune 500 companies on five continents.

Uniquely positioned as a brain trainer and dopamine diva, Edie gets to the root of productivity problems with mind-mastery methods that transform intentions into action and make change happen.

A bestselling author, Edie is also a resource to all major media such as The Wall Street Journal, USA Today and Reuters. She has also been a college professor, mental health counselor and talk show host with ABC.

An authority on The Other AI...Accelerated Innovation, Edie's nuts-and-bolts, results-oriented approach promises to challenge the way you think and change the way you do business.

"Edie, YOU make the difference!"
- SC Johnson
"You have great energy!"
- Tony Robbins

Most Requested Programs

- Unstoppable:** If You Can't Walk...DANCE
- Dopamine:** The Catalyst of Motivation. Performance and Productivity
- Igniting Innovation:** Game-Changing Leadership that Transforms Cultures
- Thinking Differently Together:** From Conflict to Collaboration and Inclusion
- Why Carrots and Sticks Don't Work:** Energizing Employee Engagement

Books

- Why Cats Don't Bark** Unleash Your Power Zone
- Winning!** How Winners Think, What Champions Do
- Forget Selling!** 12 Principles of Influence and Persuasion
- Stop Bullying Now!** Creating Caring Cultures, Giving Children Hope

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